

Defining the intention and objectives of the transmission and/or dissemination device

The initial intention can be broad. It refers to the impact the project will hopefully achieve. It stems from a need, a request, an observation or an aspiration, and is briefly stated through actions to be undertaken.

Here are some examples:

Number 1

Observation: The young people in my community's elementary school do not know the origin of their school's name.

Intention: Share the history and the origin of the elementary school's name.

Number 2

Besoin: un enseignant souhaite raconter une légende importante dans la communauté, mais il n'a pas le matériel ni les connaissances nécessaires.

Formulation d'intention: transmettre une légende.

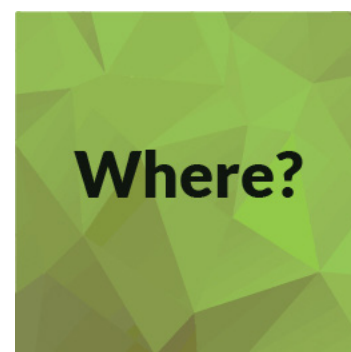
Number 3

Aspiration: I want to share my findings on the history of our community.

Intention: To share the history of our community.

There are many possibilities. Here are some key words that could be found in the intention: transmit, raise awareness, inform, highlight, educate, familiarize, experience (an emotion, an experience, etc.).

Les objectifs de transmission viennent raffiner l'intention du projet. Ils permettent de préciser davantage nos volontés et le but du projet.



Intention					
Transmit a legend					
Objectives for transmission and/or dissemination (what?)	Selected public (who?)	Context (when and where?)	Messages (what to remember afterwards?)	Experience (what to experience?)	Means (how?)
Share our oral tradition					
Promote our language					
Hold an encounter with an Elder and the youth					