

Designing a transmission device

Initiating the design

There are several questions that need to be answered to determine the positioning of the device. These questions will be used to establish the design criteria. The following chart of guidelines is proposed as a working tool. It will allow the necessary information to be gathered as reference throughout the creative process.



This tool is completed throughout the steps proposed.

Intention					
Objectives for transmission and/or dissemination (what?)	Selected public (who?)	Context (when and where?)	Messages (what to remember afterwards?)	Experience (what to experience?)	Means (how?)