

What is a transmission device?

When and why to choose the purpose of the cultural transmission and/or dissemination device?

A device is the means (medium or media) chosen to make the collected content accessible in such a way that it be understandable for a given public. As a result, its design often requires the following steps: selection, synthesis or popularization, which increase the interest and knowledge of the selected group. For example, if the device is intended for an audience between the ages of 8 and 12, the level of language, the amount of content and its presentation will be adapted so that the knowledge is accessible and understandable by this public.

There are various means to choose from, which can be determined at the beginning or throughout the project. For instance, if the intention is to present an exhibition, this context dictates the main medium from the start, therefore creation will develop in accordance.

On the other hand, the intention may be to transmit a particular knowledge to a specific public. Thus, during the creation process, various possibilities can be assessed according to possible contexts of use.

Each medium has a different impact, aspect and potential in support of an intention and a message, hence the importance of choosing is well.

Examples of various means and the extent of their transmission are provided in the downloadable tools.

